



■ About

Shuhan is a dancer and choreographer active in the New York City dance community. She is also a producer and videographer for company branding, promotion, and artistic projects. In correspondence with her professional experience, Shuhan is an undergraduate of NYU Gallatin studying dance psychology while working towards a filmmaking minor from Tisch School of the Arts. She is currently focusing on the creative branding and production sectors of company and clientele works.

■ Skills

Photography/Videography



Dance/Choreography



Adobe Creative Suite



Chinese (Mandarin)



Google Suite



■ Education

May, 2021

Bachelor of Art: Dance Psychology

NYU - Gallatin School of Individualized Studies
GPA: 3.92

Relevant Course Works:

- Creative Arts in the Helping Profession
- Making Dance: Space, Dance and Technology
- Art and Ethics
- General Psychology Courses

May, 2021

Minor in Film

NYU - Tisch School of the Arts

Relevant Course Works:

- Producing Essentials
- Fundamentals of Filmmaking I & II
- Intermediate Screenplay

■ Experience

August 2020 - Present

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Creative Producer

- Developing and producing video content series for digital distribution (website, social media, press, etc.)
- Developing and producing assets for media and advertising campaigns with marketing department

January 2020 - Present

Red is Dancing

Junior Producer

- Developing ideas for projects
- Communicating with clients during pre-production and production
- Assistant director on set, depending on project needs
- Assistant camera, lighting, and production assistant on set
- Rebuilding and maintaining website

May 2020 - August 2020

M Capital Group

Branding & Online Presence Intern

- Creating official branding & guideline kit for company
- Rebuilding and maintaining website
- Producing company promotional videos
- Pitching and executing digital marketing strategies

January 2019 - August 2020

Reel Artistry

Junior Producer/Videographer

- Producing client video content
- Producing behind the scenes company promotional videos of official shoots
- Creating digital and print content (e.g. pitch packet & info deck)

September 2019 - May 2020

EPIC Motion Dance Company

Season 12 Artistic Director

- Choreographing and executive producing seasonal video project
- Choreographing company sets for showcases
- Overseeing company member training

June 2018 - May 2019

Chess NYC

Digital Content Creator

- Producing company promotional videos of chess classes and camps
- Creating social media promotional content
- Creating email marketing campaigns